



PAUL CUNLIFFE

Project , Engineering and Event Management



CONTACTS



+66 - 8789 5702 6



paul@pcconsultingasia.com



linkedin.com/in/paul-cunliffe/



pcconsultingasia.com



Phuket, Kingdom of Thailand



EXPERTISE

SLT's (C' Level) level communications & Presentations

Military Experience

Business & Strategy development

SEO Channel Development

Account relationship Management

Customer Service & Retention Management

Client Presentations and Demos

Product, Service & Sales training

Performance Turnaround & Improvement

Revenue and Profit Growth

Team Building & Mentoring

PROFILE SUMMARY

A Dynamic, innovative highly organized individual with a history of profound success in Project Operations & Event Management. A seasoned team leader with the ability to coach, train and mentor associates to create a solid team with a commitment to 'international' quality standards, optimization of ROI, and superior customer satisfaction through strategies and proficiencies in and during international tenure during conciliatory capacities and contract associations.

A certified Project Management Professional (PRINCE2) with ITIL certification along with Masters in Business Administration and started career with Engineering degree in information systems from Cranfield University United Kingdom.

An experienced and highly motivated Senior Project Manager from a superb Engineering background with proven ability in managing IT projects up to value of \$10 million and a senior figure in much larger governmental projects. Experience of directly managed teams of up to 100 personnel in large governmental projects both in the UK and abroad.



KEY ACHIEVEMENTS

- Founded my own company PC Consulting Asia in Thailand in 2015 and then built in a partnership a prestigious event planning services and SEO, lead generation consultancy company in and around Phuket
- Technical Adviser to a Global Diving Recompression Chamber Company - visited and advised in all 12 locations worldwide. Authored and delivered a 5-day Chamber Tender/Operator/Technical course.
- For 4 years solely responsible for all Engineering Aspects including all upgrades and procedures of a major Diving Recompression Facility in Phuket Thailand.
- Sole Project Manager for a successfully delivered project to install a \$5 million VHF (Tetrapol) system throughout Kosovo after the conflict.
- Consultant for the implementation of RAF Engineering & Asset Management System onto a new fighter aircraft (Typhoon) (£17 million), Typhoon Data Management Project (£35 million).
- Successfully delivered as Project Manager a \$10 million IT project to upgrade and maintain an UK MOD site. Database Management, Helpdesk and Graphical Information systems.



PROFESSIONAL EXPERIENCE

Founder & Owner

PC Consulting, Asia, Phuket , Thailand

Sept 16 – Present

- Professional consultancy on management & engineering issues especially from a Project Management perspective.
- Involved in the creation, design and building of business web sites, SEO optimization and social media marketing plans for Unique Phuket Wedding Planners in Phuket, Thailand and other local business clients In addition, organize prestigious event planning services in and around Phuket, Thailand.
- Communicated with Stakeholders to ensure that all project requirements were met and participated in social media content production when needed.
- Developed and Implemented high-value SEO, Web analytics and web marketing strategies for multiple teams to ensure traffic inversion and customer engagement goals are met and exceeded.

Executive Officer

Medical Hyperbarics Inc./SSS Network, Phuket, Thailand

Jan 15 – Sep 16

- Support senior leaders/leadership teams on messaging and leadership communications, including internal events, related to building a performance-driven, values-led culture.
- Building brand value across media channels to amplify existing content and help in increasing presence for my board members through communication channels not explored before.
- Manage and implement communication strategies for advertisement, Promotion, public relations & collaterals on the company website.
- In charge of social media management of the organisation through social media channels and creating engaging content.

Executive / Personnel Assistant

Richmond Group, Phuket Thailand

Dec 13 – Jan 15

- Collaborated with operations & Finance team to improve workflow processes for document development
- Overseas all the operations and administrative business
- Successfully planned and coordinated several onsite and off-site meetings
- Realigned several administrative tasks to make them efficient and reduce overlaps.

<p>Program & Project Management</p>	<p>Maintenance Engineer, Patient Coordinator & Tender Operator SSS Recompression Chamber Network, Phuket Thailand Nov 09 – Dec 13</p> <ul style="list-style-type: none"> Working in the completion of maintenance repair and upgrade requirements as required, including preventative maintenance, parts service, quotations for optimization of all technical areas. Training Assistant supported and completed the inaugural C-DOC (SA) Offshore Dive Medical Training course accredited by IMCA.
<p>IT Service Management</p>	<p>Career Sabbatical Phuket, Thailand Feb 08 – Nov 09</p>
<p>Strategic Planning/Analysis</p>	<p>Royal Air Force United Kingdom & Overseas Apr 1985 – Jun 2008</p>
<p>Change Management</p>	<p>Senior Intelligence Analyst National Air & Space Intelligence Centre, Wright-Patterson Air Force Base, Dayton, Ohio, USA Aug 05 – Feb 08</p> <ul style="list-style-type: none"> Selected to work as an UK Exchange Officer for the US Air Force, responsible for all-source intelligence integration and analysis to form detailed technical assessments on the capabilities and limitations of worldwide electronic warfare systems. Acting as an informal political conduit between UK and US.
<p>Iteration / Sprint Planning Meetings</p>	<p>Logistic Applications Consultant Ministry Of Defence - Abbey Wood, Bristol. UK May 03 – Aug 05</p> <ul style="list-style-type: none"> Extensive involvement in project, financial and budget management to ensure timely delivery of Logistical Applications to all new military systems for the Ministry of Defence with little or no direct supervision.
<p>Vendor Management</p>	<p>Engineer Instructor Dept of Specialist Ground Training, Royal Air Force College Cranwell, Lincoln, UK Feb 02 - May 03</p> <ul style="list-style-type: none"> Responsible for the training, personal development and welfare for up to 16 ab-initio engineering officers on a 6 months' pre-employment RAF training course. I graduated 2 courses and was a key team member in the subsequent upgrade of course.
<p>Waterfall & Hybrid (Waterfall & Agile) Project Management</p>	<p>Information Systems/IT Project Consultant Stavanger. Norway - NATO Staff Officer Mar 99 - Jan 02</p> <ul style="list-style-type: none"> The sole Project Manager to successfully implement a NATO High Speed VTC project. Kosovo Elections, the main POC between NATO and UN and planned and coordinated the installation and testing of all communication assets.
<p>Project Recovery</p>	<p>Engineering Manager - 17 (F) Squadron RAF Bruggen, Germany - Junior Engineering Officer Apr 98 - Mar 99</p> <ul style="list-style-type: none"> Employed as a Junior Engineering Officer on a squadron operating up to 12 Tornado fighter aircraft. Responsible for a shift of 100 personnel and day-to-day engineering decisions.
<p>Deployment Strategy</p>	<p>Professional Training Dept of Specialist Ground Training, Royal Air Force College Cranwell, Lincoln. UK - Oct 97 - Apr 98</p>
<p>Business Analysis</p>	<p>Engineering Manager- Officer Commanding Computer Support Flight Air Warfare Centre, Royal Air Force Waddington, Lincoln UK – Oct 95 - Oct 97</p> <ul style="list-style-type: none"> Directly responsible for 27 personnel both military and civilian and responsible for the day-to-day operation, upgrade and maintenance of the Air Warfare Centers's complex computer systems.
<p>Risk Management</p>	<p>Aircraft technician Royal Air Force Apr 85 - Oct 95</p> <ul style="list-style-type: none"> Various Aircraft technician, training, University on a RAF Cadetship
<p>Quality Management</p>	
<p>Compliance and audit Management</p>	
<p>Business Process Analysis and Optimization</p>	
<p>Project Scheduling</p>	
<p>Agile Methodologies</p>	



PERSONAL DETAILS

HOBBIES

Skiing, horseback riding,
hiking and travel.

LANGUAGE KNOWN

English

DATE OF BIRTH

8th Jun 1967



REFERENCE

Will be furnished upon
request.



EDUCATION & CERTIFICATION

- Master's in business administration (Corporate Strategy and Finance)
Open University, United Kingdom. Year 2001 - 2006
- Bachelor of Engineering (Hons) Information Systems
Cranfield University, United Kingdom. Year 1991 – 1994
- Chartered Engineer
Institute of Electrical and Electronics Engineers (IEEE) Year 2003
- Project in Controlled Environments 2 Certified
- ITIL - Service Management Certified
- Dive Medical Training, *DDRC Plymouth, United Kingdom* Year 2009
- Hyperbaric Chamber Tender Operator Course
SDI/TDI Asia, Singapore Year 2010
- Advanced Teaching English to Speakers of Other Languages Learning
Magic Ears, (Accreditat UKRLP No:10065351) Year 2020
- Social Media Marketing MASTERY | Learn Ads on 10+ Platforms
Udemy Year 2020
- SEO 2020: Complete SEO Training + SEO for WordPress Websites
Udemy Year 2020



ADDITIONAL INFORMATION

- In this pandemic time, I am currently a Computer Science Teacher in Phuket Teaching all High School grades in the School's International Programme. I adapted, designed and now teach the Cambridge IGCSE ICT course for these students. It has been adapted as English is the 2nd language for these students.